

2026 Sponsorship Opportunities

| Package Bases | Presenting | Tier 1 | Tier 2 | Tier 3 | Tier 4 |
|--|-------------------------|----------------|-----------------|------------------|---------|
| Logo Placement Size on all event materials, screens, marketing, etc. | Joined w/ Event Logo | Largest | Large | Medium | Small |
| • Complimentary attendee registrations • Invites to pre-event VIP reception • Lift Tickets | 6 | 4 | 3 | 2 | 1 |
| Promotional items at registration table | x | x | x | x | x |
| Specially-marked badge | x | x | x | x | x |
| Mentions by WSIA host each day | x | x | x | x | x |
| General assembly presentation time (max) | 10 mins LIVE | 7 mins LIVE | 3 mins VIDEO | 1.5 min VIDEO | |
| Dedicated promotion in newsletter | x | x | x | | |
| On-site sponsor signage | x | x | x | | |
| Option for prize giveaway | x | x | x | | |
| Dedicated social media & collaboration | x | x | | | |
| Promotional items pre-placed on tables | x | x | | | |
| Reserved company table at meals | x | x | | | |
| Option to present in a breakout session or committee meeting | x | x | | | |
| Presenter at Leadership Awards | x | x | | | |
| Full PR and coordinated marketing campaign with sponsor | x | | | | |
| All references to the event to include “presented by...” | x | | | | |
| Limited to one company | x | | | | |
| Cost | Contact Us | \$7,700 | \$5,200 | \$3,700 | \$2,700 |

Sponsor Add-ons

Hosted meals, receptions, activities and options to enhance your sponsorship.
Each includes related on-site sponsor signage and mentions by WSIA host. Number in blue indicates availability.

\$2,000

Logo on Event Lanyard 1

First Tracks Sponsor 2

\$1,500

Logo on Hotel Key Card 1

Kickoff Breakfast & Speaker 1

Keynote Dinner & Speaker 1

\$1,000

Leadership Awards Dinner 1

Networking Reception 4

Box Lunches 2

After Party 4

\$500

Snacks/Beverages during Meetings 2

Maniac Downhill Snacks & Bar 2

Additional Marketing Campaign/Collaboration 2

To secure your sponsorship, contact the WSIA: info@wsia.net / (407) 835-1363